



Reviewer Details

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Review Details

PugViews Product Review - Application
Core2 CRM
<http://productivecomputing.com>

Ratings

Ease of use:



Support:



Features:



Quality/Stability:



Price:



Overall Rating:



Q. FileMaker Version

Please mark all that apply to this product

- 8
- 8 Advanced
- 8.5
- 8.5 Advanced

Q. Platform

Choose the platform this application runs on

Cross Platform

Q. Easy Download

Was the download easy.

Yes

If no, what issues did you encounter. i.e. errors, technical issues etc.

Q. Did documentation accompany the download?

Yes

Feel free to elaborate -

In addition to included documentation in the package video tutorials are available on the web at www.core2crm.com. Divided into 14 chapters these tutorials continue with live demonstrations of Core2 that printed docs just can not compete with. With that said I do not want to take anything away from the printed docs they are nicely done and well organized. One nice feature of the online videos is that each chapter tells you how long it runs. Have just 5 minutes; sneak in a quick video as you know how long it will take before you start. Very nicely done both on the screen and the printed page.

Q. Easy Install

Was the install easy?

Yes

If no, what were the difficulties?

Q. Who is the target audience for this product

Run-of-the-Mill Everyday User, Heavy-Duty Industrial User, Newbie Developer, God-like Developer

Newbie Developer
Run-of-the-Mill Everyday User
Heavy-Duty Industrial User

Feel free to elaborate -

This package has something to offer everyone. From the everyday user who needs a CRM solution to the newbie or even a more experience developer who wants to increase their skills.

Q. General description of the product and its general purpose

In your own words

Core 2 CRM is a full featured Contact Relationship Management system. It provides management of your contacts, your calendar and your documents with fully integrated access to all of these items in very nicely designed layouts. It is fully unlocked ready to incorporate into your own systems. It is three individual files; Core2 Contacts, Core2 Documents, Core2 Calendar.

Q. How did you test the product

Tell us how you did or would use this as a solution.

This solution definitely doubles in the program. This first of course is as a great foundation to integrate into your existing solutions saving you many, many hours or work. A very definite "hit the ground running" application or more appropriate it would be "hit the ground running well" The second aspect of this application is under the hood looking at how things are done. You don't have to spend time under the hood to begin using, but by doing so you can see how the pros do things. A great way to further your skills. It is actually this second aspect that I found the most intriguing for me.

Q. Did you have to contact the company for support with the product

No

If yes, please describe the circumstances surrounding the call. What problems if any did you have

Full documentation provided. I was very impressed with the video tutorials that are located at www.core2crm.com. Watching these videos prior to purchasing will show you how well done this application has been put together. This same detail to attention is evident through out the product in the scripts, the field definitions, the relationship graph.

Q. If you had to contact the company for support, rate the response of that contact.

Please be brutally honest here. This feedback is valuable to the vendor in improving their customer service experience.

Does not apply

Feel free to elaborate -

Q. Rate your understanding of the product

Intuitive – It was crystal clear

Feel free to elaborate -

Well put together and I found it easy to follow the flow of how things worked.

Q. Rate the difficulty level of the product

Painless – piece of cake

Feel free to elaborate -

Q. What problems, if any, did you encounter when using the software? Were they easily rectified?

If you encountered any particular problems please embellish here

The .zip file opened without a hitch

Q. In your opinion, does it live up to your expectations

You betcha

Feel free to elaborate -

The hours saved and the knowledge gained from this product far exceeds the cost. Any one component (contacts, calander, documents) by itself would still be a good value. In this package you get all three!

Q. In your opinion, do you feel the product is priced right? Do you feel it is a good value for the money?

For the amount I learned, it's a down-right bargain!

Feel free to elaborate -

Q. Detail the advantages and disadvantages of this product in its intended uses.

OK, this is where you really get to put out the praise and dish the dirt on the product. Your words could help others with a purchase decision.

Advantages: 1) Save many hours 2) Learn how a complex application is put together by professional developers. Disadvantages: 1) Relize you don't know as much as you think you do.

Q. Briefly describe your overall experience with this product. Tell us your opinion, soup to nuts.

[The following are examples of topic discussions; you may elaborate further if you choose.]

What was the overall value of this product?

What is its price-value comparison?

Undervalued

Priced right

Out of the ballpark

Did it perform as described?

Highs & lows / Best and Worst

Overall the whole process was very favorable. I found nothing lacking from the moment I opened the .ZIP file. Again I think I was most impressed by the video tutorials online. Wow you need to watch them! I think it sets a new standard for other developers to match in terms of how it will deliver support for their products.

I recommend this application to:

- 1) Those who need a CRM open solution in FileMaker &
- 2) Those who want to improve their own developer skills

Q. Additional Features

Please let us know of any features you'd have liked to see in the software

This application runs great as is.

One very nice feature is where they give you some samples of how you can add on with your own customization.

Q. Thought, Comments & Suggestions

Have an idea on how to make it better, or an idea for the next edition or just a top-of-the head comment?

This is where to give it.

Tip of the hat to Productive Computing for a very nice product.
